



ENTREPRENEURSHIP TRACK

PROVIDED BY THE U.S. SMALL BUSINESS ADMINISTRATION



THINKING ABOUT STARTING A VETERAN-OWNED BUSINESS? ENLIST THE SBA TO HELP.

Veterans have the motivation, character, discipline, and skills needed to succeed as small business owners and entrepreneurs. Is business ownership the right post-service vocation for you?

The U.S. military provided you with the training required to accomplish your mission; the U.S. Small Business Administration (SBA) can provide you training and resources to aid your pursuit of business ownership.

ABOUT BOOTS TO BUSINESS THE TRANSITION ASSISTANCE PROGRAM ENTREPRENEURSHIP TRACK

Boots to Business is an entrepreneurial education program offered by the SBA as part of the Department of Defense's Transition Assistance Program (TAP). The curriculum continuum includes steps for evaluating business concepts, foundational knowledge required to develop a business plan, and information on SBA resources available to help access start-up capital and additional technical assistance.

Delivered in partnership with SBA Resource Partners (Veterans Business Outreach Centers, Small Business Development Centers, SCORE, and Women's Business Centers), and the Institute for Veterans and Military Families (IVMF) at Syracuse University, Boots to Business is available at no charge on military installations worldwide to Service members and spouses transitioning or retiring from service. The program consists of three parts:

THE ENTREPRENEURSHIP TRACK OVERVIEW

An informational video shown during the core TAP course introduces entrepreneurship as a post-service career option.

INTRODUCTION TO ENTREPRENEURSHIP

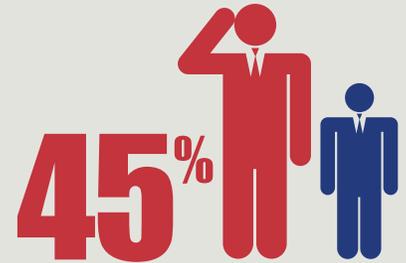
A two-day course offered as an additional TAP class for those interested in learning more about the opportunities and challenges of business ownership. It is instructed by subject matter experts and practitioners from the SBA, SBA Resource Partners, and a consortium of universities led by the IVMF. Participants learn business fundamentals and work through an initial feasibility analysis of their business concepts.

FOUNDATIONS OF ENTREPRENEURSHIP

An eight-week high touch instructor-led online course available to Service members and spouses that complete Introduction to Entrepreneurship. This course is for Service members committed to pursuit of business ownership. By dedicating a minimum of ten hours per week to connected and independent study, participants work through the fundamentals of developing a business plan with world class entrepreneurship professors.

After completing Boots to Business, transitioning Service members will have the tools and knowledge they need to identify a business opportunity, draft a business plan, and launch their enterprise.

LEARN MORE AT WWW.SBA.GOV/BOOTSTOBUSINESS

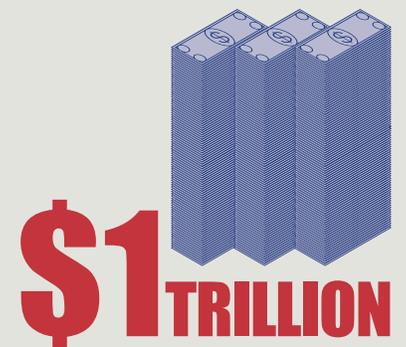


Veterans are 45 percent more likely to be self-employed than non-veterans.



NEARLY 1 IN 10

According to the U.S. Census, about 2.4 million or nine percent of all U.S. small businesses are veteran-owned.



Veteran-owned small businesses generate over \$1 trillion in sales.



The Operation Boots to Business: From Service to Startup entrepreneurship education program is provided through the coordinated efforts of the SBA and the following valued partners.

